

Corporate Social Responsibility Report

As a corporate member of the society, Cornerstone Insurance Plc, considers these values integral to our business; serving our customers with integrity, helping our employees succeed professionally and doing all we can to uplift our communities and improve our environment. These are the ideals of citizenship, we strive to live by every day.

Our actions embody these ideals and equally shape how we use our resources. This year 2013 marked the birth of a new CSR platform for the company; which combines long term social value creation and forward thinking approach. This new framework will help us develop long-term and mutually beneficial partnerships with stakeholders through activities and dialogues. In 2013, we announced our collaboration with the Federal Road Safety Corps on the United Nations' Decade of Action project, a five year commitment that will stabilize and ultimately reduce crashes on our roads. The program taps into our insurance business and employs a new approach to cross-sector collaboration.

The “*Stay alive. Prevent Road Crashes*” campaign implemented during the year involves a whole lot of activities aimed at sensitizing motorists through safety education and provision of basic health care. Your company was recognized at the Nigeria CSR Awards as the **‘Best Company in Partnership for Development’** in 2013 brushing off stiff competition from a multinational company.

We are convinced that through continuous brilliant execution of our current CSR blueprint, the company can build on the foundations developed in the past and take advantage of systems and processes in place to support doing business in a sustainable way.