

CORPORATE SOCIAL RESPONSIBILITY (CSR)

The COVID-19 Pandemic came unannounced disrupting the modus operandi of businesses and people's livelihood, hence the CSR team adjusted to the paradigm shift and aligned charitable activities to meet the current needs.

In consequence, the 2020 Corporate Social Responsibility (CSR) strategies were fine tuned to support the government's gesture in curtailing the spread of COVID-19, among other identified needs to make our community better.

The following were the CSR gestures carried out in 2020:

- 1. CIPLC-FRSC Partnership on COVID-19 Sensitisation*
- 2. Support for Fountain Heights School's Prize-Giving Day*
- 3. Support for DOAM Foundation*
- 4. Support Towards Rebuilding Kogi Orphanage*
- 5. Support Towards Renovating Oluyole Chesire Home*

1. CIPLC-FRSC Partnership on COVID-19 Sensitisation

Leveraging on its existing network across the country, Cornerstone Insurance PLC Foundation (CIPLCF) partnered with the Federal Road Safety Corps (FRSC) to reach strategic locations in Lagos, Ogun, and Abuja. The three states recorded a relative high number of Coronavirus cases.

In September 2020, Cornerstone Insurance delivered Safety Kiosks and Reflective Jackets accompanied with awareness flyers to the Lagos & Ogun States FRSC Commands at Zone 2 Command Headquarters, Ojodu, Lagos.

In October of the same year, Safety Kiosks & Reflective Jackets were presented to the FRSC Command in Abuja. These were efforts geared towards sensitising the populace, especially commercial vehicle operators and market women on how to prevent the spread and be protected from COVID-19.

2. Support for Fountain Heights School's Prize-Giving Day

Cornerstone Insurance PLC supported the Fountain Heights School's Speech and Prize-Giving Day event. The event seeks to reward academic excellence; hence we left no stone unturned to contribute to the noble cause through the provision of Award Plaques for 7 awardees. In addition, we also partly funded the event.

3. Support for DOAM Foundation

Cornerstone co-sponsored DOAM Foundation's 2020 Edition of Golf Tournament to raise funds for its charitable cause.

The NGO, Daniel Ogechi Akujobi Memorial (DOAM) Foundation was established in 2007, in memory of Master Daniel Ogechi Akujobi (1992-2005) who died from injuries sustained in a road traffic accident along the Lagos-Ibadan expressway, Ogun State Nigeria.

Education is one of the fulcrums of our CSR strategies, hence the Foundation suited our objectives. DOAM is primarily dedicated to the enhancement of education and healthcare of less privileged and youths in the society. It offers scholarship to identified intelligent but indigent children/youths at the primary, secondary and tertiary levels of education.

4. Support Towards Rebuilding Godswill Orphanage

On May 7, 2019, there was a fire outbreak caused by electrical surge in the premises of Orphans and Vulnerable Children's Home located at Anyigba, Kogi State. The inferno which broke out during the early hours of that fateful morning razed down the property and other valuables to the ground – no nearby help was available to curtail the damage.

As part of our Corporate Social Responsibility (CSR) effort, the Cornerstone Insurance PLC Foundation made a cash donation to support the rebuilding of the facility.

5. **Support Towards Renovating Oluyole Chesire Home**

In March 2020, a Good Samaritan reached out to us. The concerned citizen wishes to make life better for the less privileged in Oluyole-Cheshire Home located in Ibadan, Oyo State.

We identified with the laudable initiative and financially supported the project that aimed to build a 24-bed hostel to give accommodation to the physically challenged.