



**Cornerstone**

## **SUSTAINABILITY**

The 2019 Corporate Social Responsibility (CSR) effort was exceptional considering the optimum utilization of available resources and the impact made. As an integral part of Cornerstone's corporate communication strategies, we executed two-legged CSR projects through the Cornerstone Insurance PLC. Foundation (CIPLCF).

The projects were aimed at meeting identified needs in the society and improve on the brand visibility, perception, and loyalty of the Cornerstone Brand.

*The two projects are as listed below:*

- 1. Safe Route 2 School**
- 2. Excursion**

### **Projects Summary**

#### **1. Safe Route 2 School Campaign**

Safe Route 2 School Campaign is a Corporate Social Responsibility (CSR) project conceived and launched in 2014. It is an off shoot of Cornerstone Insurance Plc Foundation (CIPLCF) in collaboration with Federal Road Safety Corps (FRSC), Lagos Command.

The project seeks to complement the government's efforts on road safety and execute articulated programs designed to drive proper use and compliance by both school pupils and motorists. In line with its objective, safety infrastructure such as Stop and Go Signs, Children Crossing Signages and Illuminated Safety Jackets were donated to schools in Lagos, Kano, Abuja and Warri by CIPLCF.

S/N	SCHOOL NAMES	QUANTITY
<b>District I (Agege, Alimosho)</b>		
1.	Abesan Comprehensive Senior College, Abesan	2
2.	Alimosho Senior Grammar School, Alimosho	2
3.	Fagba Junior Grammar School, Iju	2
4.	Honeyland College, Ipaja	2
5.	Vetland Senior /Junior Grammar School, Agege	2
6.	International Secondary School, Ifako	1
<b>District III (Epe, Ibeju Lekki, Eti Osa)</b>		
7.	St. Gregory's College	2
8.	Ilado Community Junior High School & Akande Dahunsi Memorial Senior/Junior College	2

S/N	SCHOOL NAMES	QUANTITY
<b>District IV (Yaba, Surulere, Mainland, Apapa)</b>		
9.	Birrel Avenue Senior High School, Yaba	2
10.	Akoka Junior High	2
11.	Randle Senior/ Junior Secondary School, Apapa	2
12.	Ijeshatedo Senior School	2
13.	Surulere Girls Junior Secondary School	1
<b>District V (Badagry, Ojo, Amuwo Odofin, Ajeromi, Ifelodun)</b>		
14.	Amuwo Junior Grammar	2
15.	FESTAC Junior Grammar School	2
16.	Badagry Senior / Junior Grammar School	2
<b>District IV (Yaba, Surulere, Mainland, Apapa)</b>		
17.	Mafoluku Senior Grammar School, Oshodi	2
18.	Isolo Comprehensive Junior High School, Isolo	2
19.	Vivian Fowler Memorial Schools	2
20.	Agidingbi Senior Grammar School	2
21.	Babs Fafunwa Millennium Snr Grammar School	1

22.	<i>Ransome Kuti Memorial Senior Grammar Mushin</i>	2
23.	<i>Afariogun Primary School</i>	2
	<b>Warri and Kano</b>	
24.	<i>International Unity School, Warri</i>	2
25.	<i>Redeemer's High School, Warri</i>	2
25.	<i>Prime College, Kano</i>	2
27.	<i>Swiss Cottage International School</i>	2

## **2. EXCURSION**

During the 2019 Q3, students from University of Jos under the aegis of National Union of Actuarial Sciences Students visited **Cornerstone Insurance** corporate office on excursion.

The students numbering about 40 were well received by the Brand Unit while resource persons from the Actuarial Unit took the excursionists through the rudiments of the Actuarial Science in the insurance sector and beyond.