



Cornerstone

SUSTAINABILITY

In pursuit of Corporate Social Responsibility (CSR) which is an integral part of Cornerstone's corporate communication strategies, three CSR projects were held in 2018 through Cornerstone Insurance PLC Foundation (CIPLCF) to consolidate the impact of the previous year.

The projects were aimed at meeting identified needs in the society vis a vis the Cornerstone Brand's role in the society.

The three projects are as listed below:

1. **PEA Foundation Partnership**
2. **Safe Route 2 School**
3. **Pupils Excursion**

Project Summary

1. PEA FOUNDATION

Cornerstone Insurance Plc. Foundation co-sponsored a 2-day career mentoring & life skills seminar held in Lagos. The event themed "**Be Bold, Dream Big and Do Great Things**" was held in conjunction with PEA Foundation. CEO/GMD of Cornerstone Insurance Plc. Mr Ganiyu Musa, with 25 other professionals motivated the over 700 secondary school students that participated in the seminar on the need to dream big.

The event would remain indelible in the minds of the participants as pupils were exposed to information and techniques that can propel them into believing in their dreams, handle peer pressure and so on.

- The feedback collated by our partner validated that the pupils and their parents appreciated the CSR gesture.
- Participants vowed to put the various skills learnt into practice.
- In addition to making new friends and learning about the value of teamwork, they were also grateful for the exposure to new information, skills, and people.

2. SAFE ROUTE 2 SCHOOL

Safe Route 2 School campaign is a Corporate Social Responsibility (CSR) project conceived and launched in 2014. It is an off-shoot of **Cornerstone Insurance Plc Foundation (CIPLCF)** in collaboration with *Federal Road Safety Corps (FRSC), Lagos Command*.

The project seeks to complement government's efforts on road safety and execute articulated programs designed to drive proper use and compliance by both school pupils and motorists. In line with its objective, CIPLCF provided safety infrastructure such as **Zebra Crossing Road Marks** and **Illuminated Safety Signs** to selected schools in Lagos and River States.

S/N	Beneficiaries	Location
1.	Oakdale Infants School, Lagos	Lagos
2.	Oregun Senior High School	
3.	Mindbuilders School	
4.	Estate Senior Grammar School	
5.	Tee Tops School	
6.	Ojodu Junior School	
7.	Ikeja Junior School	
8.	Unity Junior School	
9.	Oakgrove School	Port Harcourt
10.	Belleridge School	
11.	La Paierre Angulaire School	
12.	St Scholar School	
13.	Kateville School	
14.	Sleek Angels School	
15.	Hopesprings School	
16.	Gracefield School	

3. PUPIL EXCURSION

In October 2018, **Cornerstone Insurance** played a host to **Baptist Girls Academy** located at Obalende, Lagos. They paid a courtesy visit to our corporate office. We tutored the visiting pupils on the fundamentals of Insurance and answered their questions.

The girls were taken to different departments and had discussions with heads of the units and experienced in real-time the day-to-day activities of a typical insurance company.