

SUSTAINABILITY

We continued with our social value creation enterprise in 2017. The merits of the Cornerstone Insurance Plc Foundation were further galvanised during the year through the utilisation of charitable projects that are in tandem with our values and corporate mission.

In 2017, we operated on a tripod comprising the following:

- Support for Quality Education through the provision of educational materials for pupils in public schools.
- Awareness campaign on reduction of road deaths and injuries across the country through stakeholders.
- Partnership with relevant stakeholders to chart noble causes in line with our shared values.

KEY HIGHLIGHTS OF 2017

- The theme of the 2017 Corporate Social Responsibility campaign was coined **BOOKATHON** aimed at investing in the future of tomorrow's leaders through education. The core objective of the book drive was to boost students' academic performances in their core subjects of English and Mathematic. The CSR team after a thorough selection process donated **2,000** government approved Maths & English text books to Ten (10) selected Secondary Schools across, Lagos, Rivers State and the FCT, Abuja; a cumulative population of over **12,000** pupils benefitted from 2017 Bookathon. This project was in partnership with Lagos State Ministry of Education. The campaign was impactful as the reflected their satisfaction. Over **7,000** pupils were direct beneficiaries in Lagos State alone. In Abuja and Port Harcourt, **1,300 & 2,000** pupils directly benefitted from CIPLCF book donations respectively. The Abuja donation was a joint effort by both Fin Insurance Company Limited and CIPLCF.
- In support of our CSR efforts, Cornerstone Management and Staff donated over **600** educational and academic materials such as textbooks, dictionaries and other literature to the **PEA Foundation** one of CIPLCF partners in 2017 Bookathan. PEA Foundation focuses on establishing and maintaining community libraries in the Lagos suburb of Ijaiye Ojokoro, where the books were donated to the community library and two schools.

ACTIVATED SCHOOLS

1.	School Name	No of Books	Population
2.	Oregun Senior High School, Oregun	200	386
3.	Ojodu Junior Grammar School, Ojodu	200	1618
4.	Jakande Estate Comprehensive Senior College, Abesan	200	829
5.	Ikeja Junior Grammar School, Oshodi	200	1215
6.	Iju Senior Grammar Schools	200	1300
7.	Estate Senior Grammar School, Mushin	200	643

8.	Fagba Junior Grammar School	200	1427
9.	Unity Junior College, Agege	200	550
10.	Model School Maitama	200	1300
11.	Government Girls Secondary School, Rumuokuta	200	1100
12.	PEA Foundation	600	2000

Total Population of Beneficiaries: 12,368

- The **Ember Safety Campaign** a CSR project in line with the United Nation's Decade of Action 2011-2020 was held. Decade of Action, a global program launched in over 100 countries including Nigeria, is aimed at reducing road deaths and injuries across the world. Cornerstone Insurance Plc. Foundation, in partnership with the Federal Road Safety Corps (FRSC) brought to fore the need for motorists to be safety conscious on the roads during the ember season. The ***Right to Life on the Highway; Not Negotiable*** was held in November 2017. It was a successful event that witnessed a large turnout of drivers and other stakeholders who were sensitised on the need to be drive safely on the road. They and other attendees also benefited from free medical test and provision of palliative drugs. FRSC medical team, through the sponsorship of CIPLC Foundation, carried out varied tests which included, Eye, Blood Sugar and Pressure on beneficiaries free of charge.
- The Foundation has also continued to support the '**Annual Speech & Prize Giving Day**' in various schools across Lagos.

These are just some of the channels we are using to impact on lives and the future generation.